

What to verify after launch

CHECK	WHY IT MATTERS
Redirect response and final destination	Confirms the old URL actually reaches the intended new page.
Indexed state of the destination	A good redirect into a noindex or non-indexed page still leaves the page weak in search.
Top queries before and after	Shows whether the search job survived, not just the URL.
Internal links into the new page	Checks whether the destination is being supported or left isolated.

Field note: A redirect can be technically correct and still be commercially poor. The job is to protect the search intent, not only the status code.